

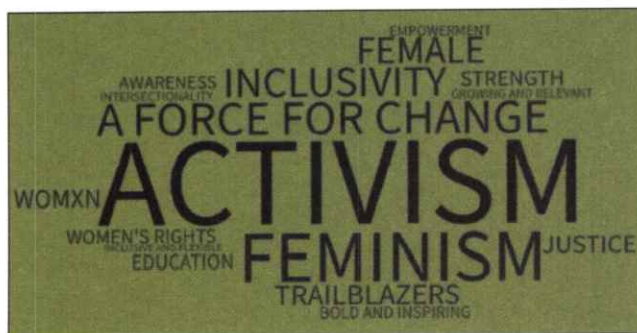
Calling all Crafters for a New Campaigns Project: WI Women in Activism

The NFWI Public Affairs team would like to invite WI members to take part in our new craft project 'WI Women in Activism'. The project involves creating procession banners or pennant flags, with the aim of featuring them in an NFWI online exhibition to mark International Women's Day in March and using them in any future marches we attend once Coronavirus restrictions are lifted.

The project offers WI members the chance to get involved in campaigns and stay active on issues they care about. The banner/flag could focus on a particular WI campaign or cover a range of campaigns. You could choose a single issue, and highlight particular elements of that issue (e.g. climate change and the impacts on women) or create a banner highlighting all of the gender-focused issues that the WI campaigns on (e.g. equal pay, gender-based violence and women in politics).

Photographs of your completed banner/flag should be submitted to pa@nfwl.org.uk by **Friday 5th March 2021**. The actual banner/flag is for you to keep.

Keywords:



Key Questions:

- What does the WI fight for?
- What does campaigning mean to you?
- What message are you trying to convey?
- What do you stand for?
- What future would you like to see for women?

Points to consider:

- Try and include 'The WI' somewhere on your banner/flag, big or small.
- Be bold, eye-catching and inspiring.
- Think long-term; we want to be able to use these banners for years to come.
- Get creative! We know climate change is a big issue, but there are many WI campaigns you can choose from – especially issues that particularly effect women.
- The banners and flags will be stored in homes, so the size needs to be considered.
- If you have a regular WI meeting place where the banner can be displayed (once Covid -19 restrictions have eased), consider creating a larger project.
- Use striking colours and imagery (people, symbols, words, campaign logos, icons, quotes).
- There are various techniques you can use (embroidery, ribbon, fabric paint/felt tips/wax crayons, iron on transfer paper, buttons, hooks, eyes, embellishments).
- The top of the banner will be straight but you can choose to create a shaped bottom (curved/pointed/fringed).
- Try to upcycle materials to use for the banner/flag.